

Brown County Pump Track at Deer Run Park

General Info and Sponsorship Packet



About Live Adventurously

We are a 501(c)3 who's mission is to enhance the health and wellness of the youth and adults in our community through outdoor experiences.

Live Adventurously was founded by Danielle and Kate Nolan in January of 2020. The Nolans, also founders and owners of Brown County Bikes, have been working with the Brown County Parks and Recreation since 2022 to develop more trails throughout the County. The quote and drawings for the Pump Track were approved by the Brown County Board in the fall of 2023.

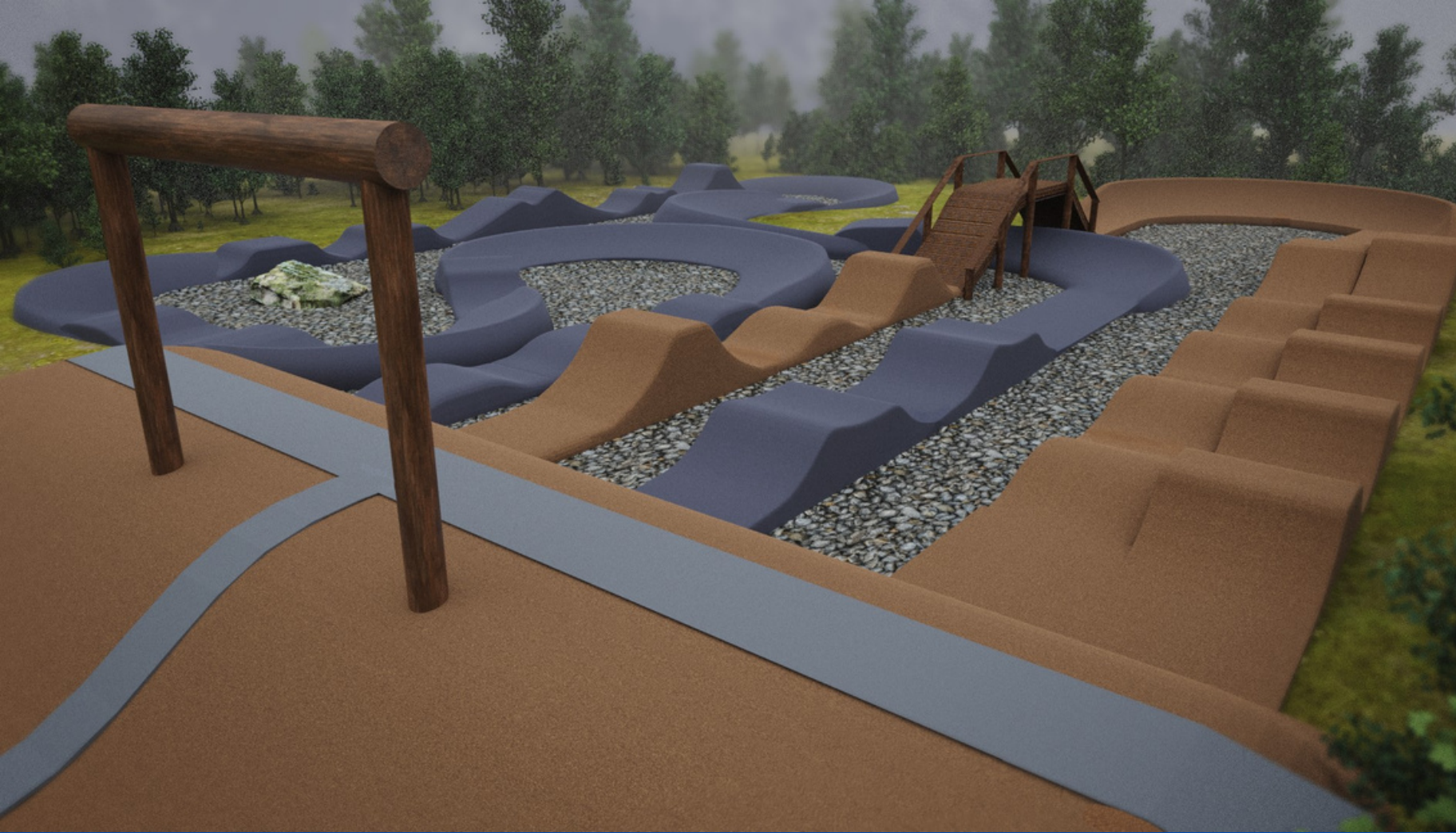


Cycling Impact Brown County

- Youth Mountain Bike Project, started from a local BC family, BC Community Foundation and Brown County Bikes
- Trailer with 10 bikes for ages 18 months - 12 years old, helmets and ramps/skills
- 4 Kona Kids Day events in Brown County State Park - free events for youth to try out cycling
- 2 bikes/helmets donated for each elementary school and 2 bikes for the Early Education Learning Center in BC
- Youth clinics to foster growth and learning
- NICA BC Mountain Bike Team



Pump Track Benefits



We look forward to bringing this awesome attraction to our local community! In addition, the pump track would allow Brown County to attain a Gold Status Ride Center with the International Mountain Bike Association, putting us on the map globally for cycling.

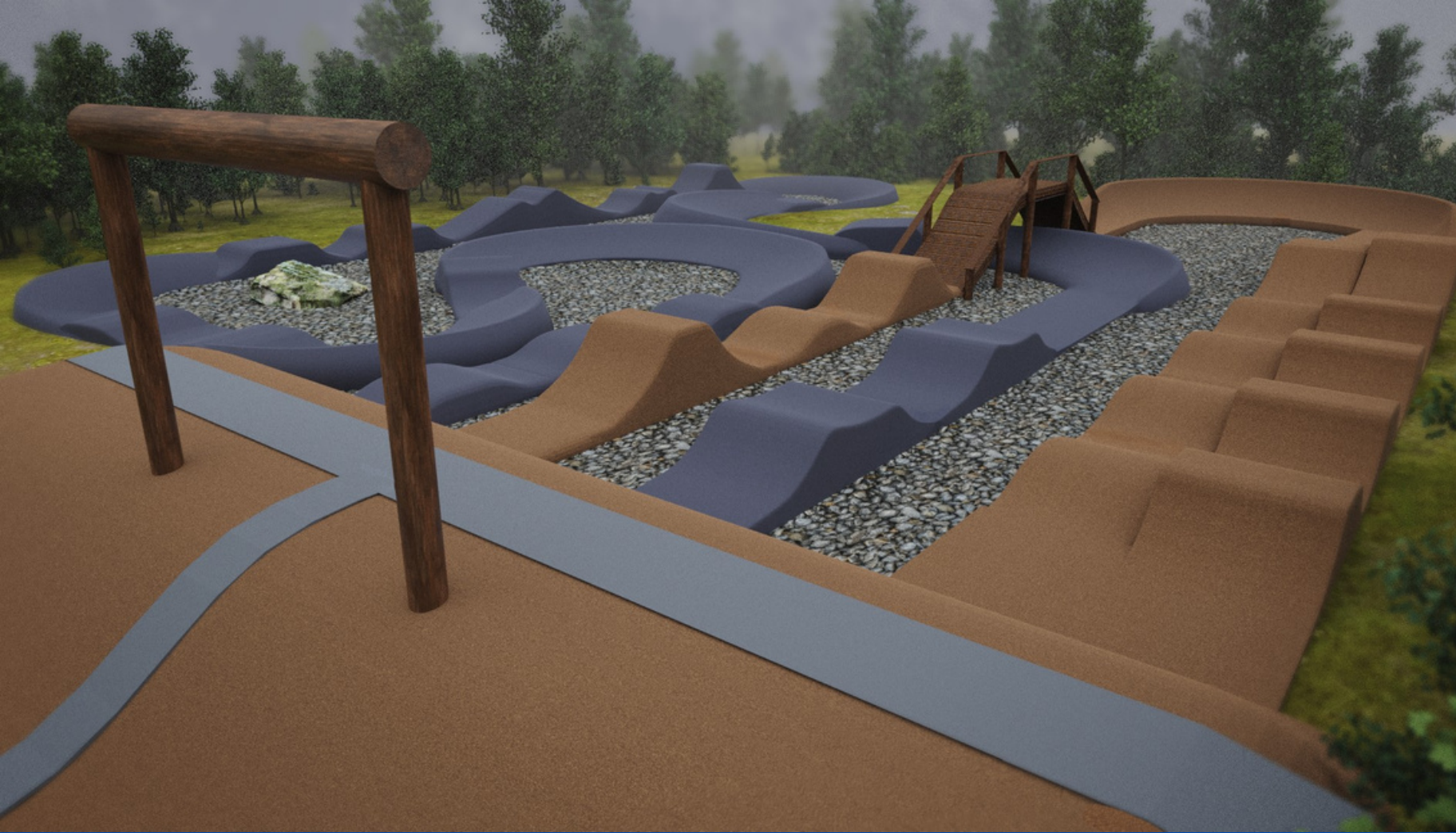
- Recreation and Exercise
- Tourism and Economic Impact
- Health and Wellness
- Skill Development
- Community Building
- Youth Engagement
- Environmental Awareness
- Adaptive and Inclusive
- Reduced Vandalism
- Family Friendly Fun

Pump Track Project Cost

Parson's Construction - www.parsonscsi.com
Quote Includes:

- Tree removal
- Drainage
- Track constructed of dirt for base and skills park
- Rock and compact all structures/features
- Wood beams at hub/entry
- Wooden flyover
- 2 layers of asphalt from 1.5" to 3" in each layer, asphalt will be compacted
- Large boulders will be placed at entry for armoring
- Class 1 sand will be used for the approach to enter the facility

Total: \$200,000



Pumptrack Sponsorship Options

Title Sponsor
1 Available

Summit Sponsor
3 Available

Trail Sponsor
5 Available

Berm Sponsor
10 Available

Drop In Sponsor
Unlimited

\$50,000

\$25,000

\$10,000

\$5,000

\$1,000

- Naming rights of Pump Track
- Sponsor name on plaque entrance of Pump Track
- Name listed as sponsor on Live Adventurously website
- Story submission to Newspapers
- Social Media shoutouts and exposure

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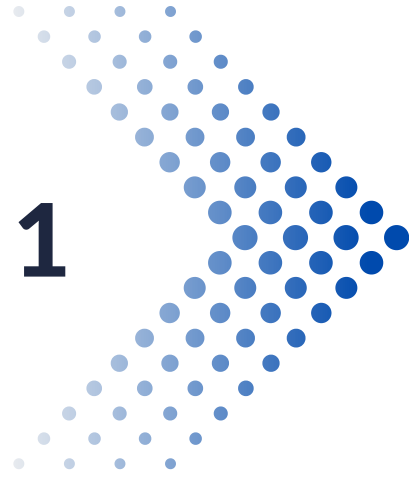
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Future Trail Expansion and Plans for Growth

Phase 1



Pump Track Deer Run Park

- 200x200 riding area
- Mix of dirt and paved riding area
- Potential race series track

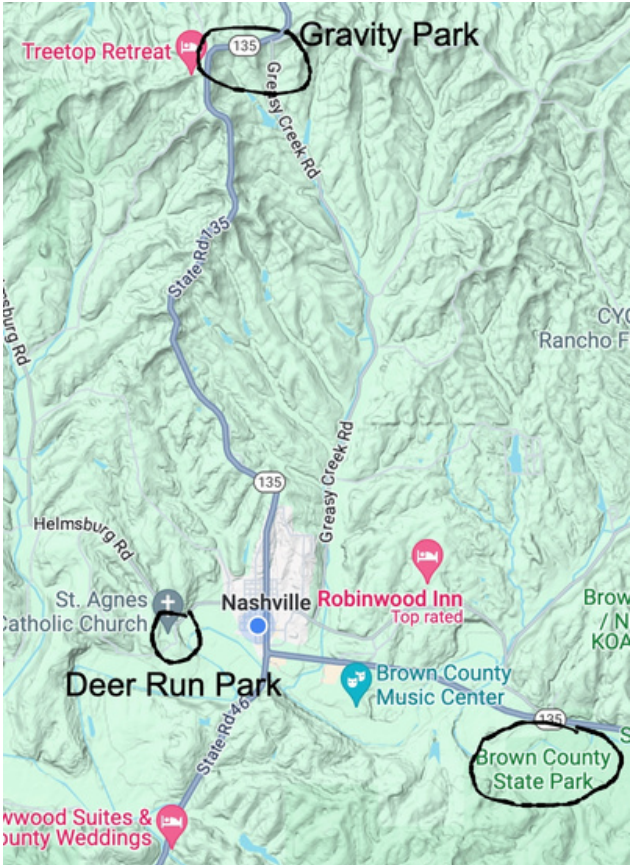
Phase 2



Gravity Park 135 North (Overlook)

- 300 ft. vertical drop
- Only gravity park “bike park” within 350 miles
- Mountain bike trail expansion

Phase 3



Trail Connectivity

- Connecting Gravity Park, to downtown Nashville
- Connecting Deer Run Park to the Salt Creek Trail

A 3D illustration of a winding gravel path through a park. The path is light gray and curves through a green landscape with trees and bushes. In the foreground, there is a wooden ramp or structure with a handrail. The background shows a dense forest of green trees.

Thank you for growing cycling with us!

Questions? Feel free to call or email!

Danielle@browncountybikes.com 812-449-6134

Kate@browncountybikes.com 317-445-7155

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 23 2020

LIVE ADVENTUROUSLY
4946 GENE LANE
NASHVILLE, IN 47448

Employer Identification Number:
82-4055538
DLN:
29053058316030
Contact Person: BRYAN C WOESTE ID# 31660
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
January 18, 2018
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.